

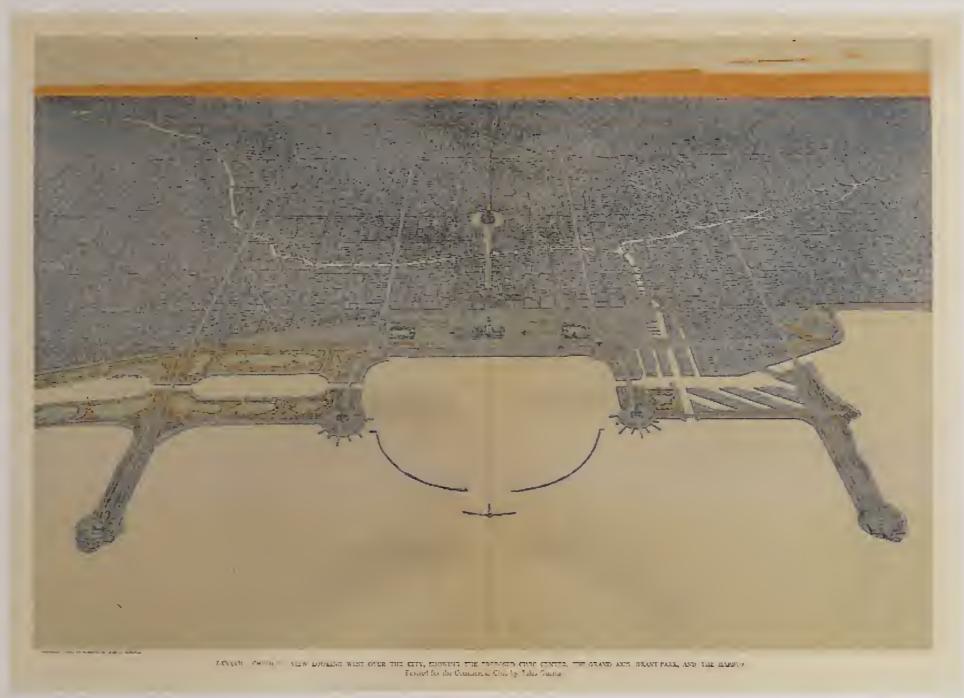
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The Hermon Dunlap Smith Center for the History of Cartography at The Newberry Library

Managing Editor: Laura McDowell

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# Make Big Plans: The Centennial Commemoration of Daniel Burnham and Edward Bennett's Plan of Chicago



Jules Guerin, "Chicago. View Looking West over the City, Showing the Proposed Civic Center, the Grand Axis, Grant Park, and the Harbor," *Plan of Chicago*, plate LXXXVII. The Newberry Library.

What's inside: Looking Back on the 2007-2008 Festival of Maps, p. 4-5; *The Imperial Map* is Published, p. 4; Newberry Map News, p. 6; *Mapping and Art in the Americas*: A New NEH Summer Institute, p. 8.

In 2009, Chicago marked one hundred years since the publication of Daniel Burnham and Edward Bennett's visionary *Plan of Chicago*, which shaped plans for cities around the world for decades to come. To celebrate the centennial of this landmark work of city and regional planning, the Smith Center and Newberry Library staff created *Make Big Plans: Daniel Burnham's Vision of an American Metropolis* in collaboration with the Burnham Plan Centennial. *Make Big Plans* is supported in part by a grant from the National Endowment for the Humanities as part of the Endowment's We The People initiative.

Make Big Plans has engaged the issues raised by the Burnham Plan through simultaneous exhibitions, a website, and public programming, putting the Plan of Chicago in the context of its own time and tracing the mixed legacy of its ideas about urbanism, regionalism, and planning. The project was launched in mid-June with the opening of a photo-panel exhibit displayed at more than 60 libraries and other public institutions throughout the Chicago region. An online exhibition and slide show identical in content to the photo-panel exhibition was launched in June, and may be viewed at: http://burnhamplan100.uchicago.edu/newberryexhibit.

The curators of *Make Big Plans*, Center Director James Akerman and Diane Dillon (the Newberry's Assistant Director of Research and Education) are also developing an enhanced web resource exploring the themes of the exhibit in greater detail. The Center will launch the first phase of this resource in early 2010.

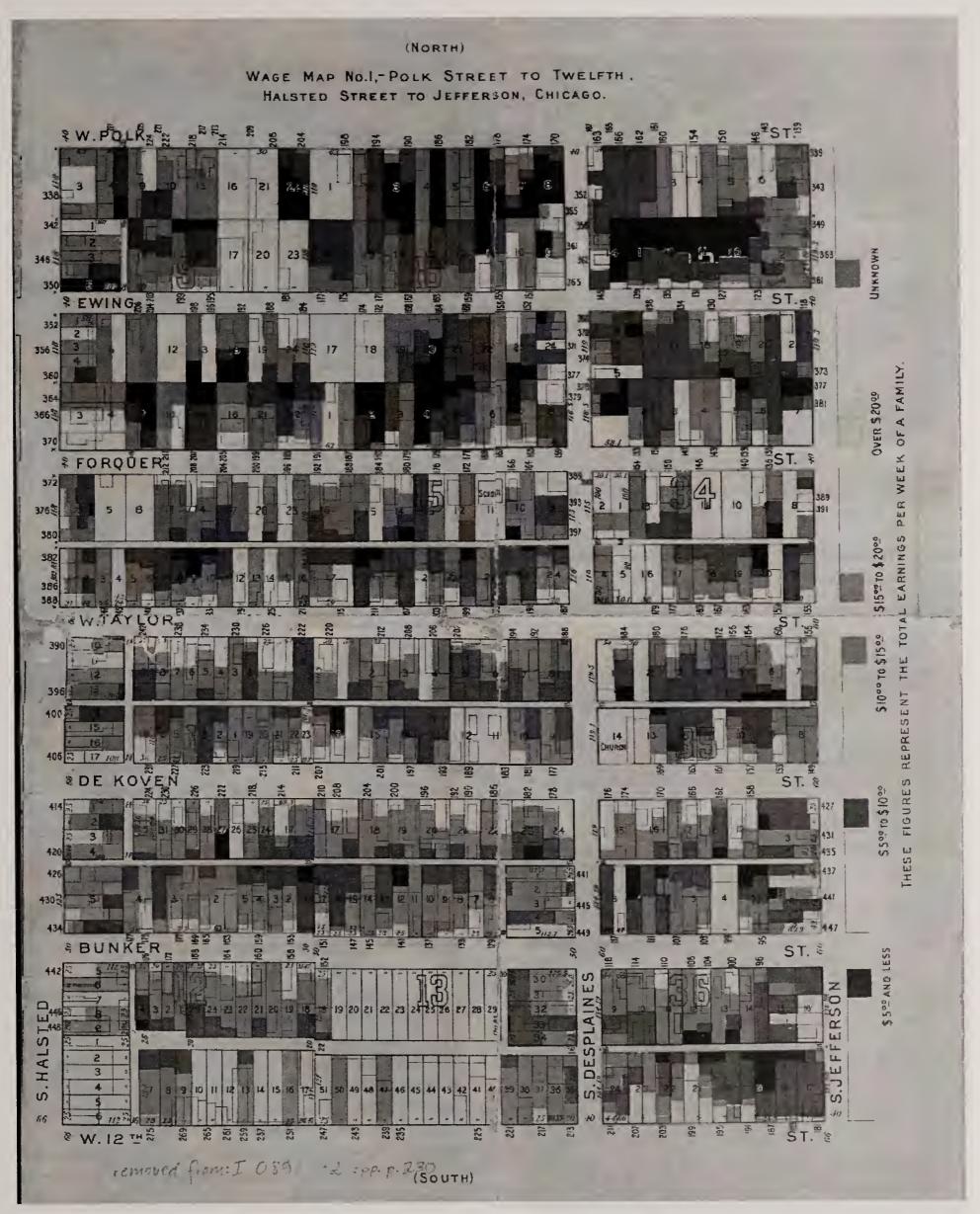
Rachel Bohlmann (the Newberry's Director of Public Programs) organized a series of public lectures and panels featuring leading scholars in urban planning and urban history, transportation history, art and architectural history, and the history of cartography. These programs were held in the summer and early fall at libraries throughout metropolitan Chicago. Dr. Bohlmann curated a complementary exhibition, *Burnham and the Philippines*, on display at the Newberry in June and July, which showcased Newberry materials related to Daniel Burnham's 1905 plan for Manila and Baguio City in the Philippines.

The Center will launch the first phase of its internet resource in early 2010. Public use and appreciation of the exhibition was enhanced as well by educational materials developed by the Burnham Plan Centennial Committee. In December, exhibit curators Akerman and Dillon led a seminar and workshop for school teachers supported in part by a grant from the Bank of America.

The photo-panel exhibits, slide show, and online exhibit focus on five themes relating to the Plan: "Planners and Reformers" explores the progressive-era call for urban reform and comprehensive planning; "Rerouting the Metropolis" focuses on Burnham and Bennett's ideas for improving transportation in and around Chicago; "Nurturing Open Space" explores the Plan's ambitious vision for public parks and Chicago's lakefront; "City and Region" describes Burnham and Bennett's ideas about greater Chicago region; and finally, "From City Beautiful to Green Metropolis" takes the narrative into the present by connecting the *Plan of Chicago* to contemporary issues, such as green construction.



Jules Guerin, "Chicago. Bird's-Eye-View, Showing the Location of the City on the Shores of Lake Michigan, Together with the Smaller Surrounding Towns Connected with Chicago by Radiating Arteries," *Plan of Chicago*, plate I. The Newberry Library

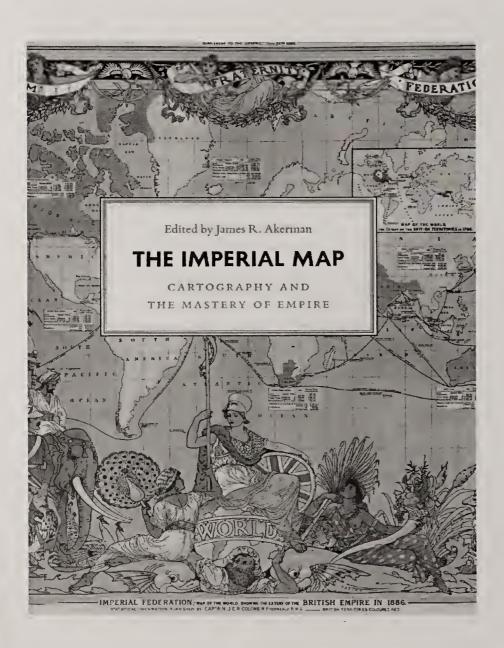


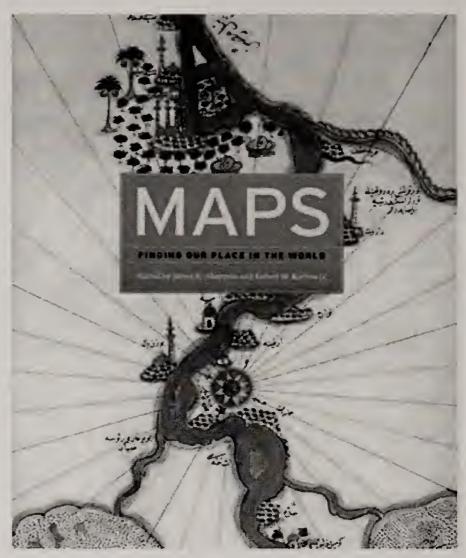
Among the maps displayed in *Make Big Plans* is this landmark of early social mapping. Residents of Hull-House, "Wage Map no. 1," from Hull-House Maps and Papers (New York: Thomas Y. Crowell & Co., 1895). The Newberry Library. See the Summer 2007 issue of Mapline, Number 105, for a reproduction of "Nationalities Map no. 1," by the Residents of Hull-House.

# The Imperial Map: Cartography and the Mastery of Empire is Published

In October 2004, The Smith Center invited six scholars to present papers as part of the Fifteenth Kenneth Nebenzahl, Jr., Lectures in the History of Cartography, which pondered the relationship between maps and imperialism in a variety of geographical contexts from the sixteenth through the twentieth centuries. In February of 2009, the University of Chicago Press published these six studies as *The Imperial Map: Cartography and the Mastery of Empire*, edited by Center Director Jim Akerman. The book includes contributions by Matthew H. Edney, Valerie A. Kivelson, Laura Hostetler, Neil Safier, D. Graham Burnett, and Michael Heffernan.

The Imperial Map is available for purchase now and costs \$60.00. To order the book through the University of Chicago Press, visit their website at http://www.press.uchicago.edu. To purchase the book from the Newberry Library's A.C. McClurg Bookstore online, visit http://www.newberry.org/ general /bookstore.html or call (312) 255-3520.





# **Looking Back on the 2007-2008 Festival of Maps**

More than 25 cultural institutions across Chicago joined together in 2007 and 2008 to present the Festival of Maps, a celebration of Chicago's rich cartographic tradition. The centerpiece of the Festival of Maps was Maps: Finding Our Place in the World, a major exhibition at the Field Museum and the Walters Art Museum of Center Director Jim Akerman and Bob Baltimore. Karrow (the Newberry's Curator of Special Collections and curator of Maps) were co-curators of the exhibition, assisted by Diane Dillon (Newberry Library Assistant Director of Research and Education). More than 86,000 people visited the exhibition during its run at the Field Museum from early November 2007 through late January 2008. Another 35,000 saw the show during its threemonth run in Baltimore from mid-March to mid-June 2008.

Drs. Akerman and Karrow were also co-editors of a companion volume to *Maps* (above) with the same title, which was published in early Fall 2007 by The University of Chicago Press. The volume featured essays on the exhibition's main themes contributed by Karrow and Akerman as well as Matthew Edney, the late Denis Cosgrove, Susan Schulten, Michael Friendly and Giles Palsky, Ricardo Padrón, and Diane Dillon.

In addition to *Maps: Finding Our Place in the World*, two more exhibits highlighting the history of cartography were on display at the Newberry Library from November 3, 2007-February 16, 2008

Ptolemy's Geography and Renaissance Mapmakers was curated by Jim Akerman and Bob Karrow and explored the revival of this ancient geographical text and its maps during the 15th and 16th centuries. The exhibition drew on the Library's internationally renowned collection of printed editions of Ptolemy's Geography. The 37 maps and texts on display showed how Renaissance scholars, artists, and craftsmen transformed Ptolemy's work from an authoritative ancient treatise, to a proto-modern atlas, and finally to a revered historical source. In the process these editors secured their own places in history as some of the finest Renaissance mapmakers.

Mapping Manifest Destiny: Chicago and the American West was curated by Michael Conzen of the University of Chicago and Diane Dillon. The exhibit examined the role of maps in envisioning the American West — documenting its terrain, fixing its boundaries, exploiting its natural resources, and developing its land. Mapping Manifest Destiny featured more than 60 historic maps and views from the 16th through the 20th centuries and explored the range of motivations for creating, distributing, and using maps of the American West, offering a fresh lens through which to understand the crucial role maps played in the building of a nation.

The programmatic highlight of the Newberry's ceommemoration of the Festival of Maps was the Sixteenth Kenneth Nebenzahl, Jr., Lectures, "Ancient Perspectives: Maps and Their Place in Mesopotamia, Egypt, Greece, and Rome," held on November 8-10, 2007, immediately preceding the annual meeting of the Society for the History of Discoveries.

Richard Talbert (University of North Carolina), editor of the *Barrington Atlas of the Greek and Roman World* and one the leading experts in the field of ancient geography, organized the panel of speakers for the Nebenzahl Lectures and served as the editor of the resulting volume. The other speakers were Alexander Jones (University of Toronto), Francesca Rochberg (University of California-Riverside), David O'Connor (New York University), Georgia Irby-Massie (College of William and Mary), Michael Lewis (The University of Hull, UK), and Benet Salway (University College-London). Immediately after completion of the Lectures, at midday of November 10, Tony Campbell (retired, British Library) offered a talk on the state of the main institutions supporting the history of cartography.



Lecturers for the 16th Nebenzahl Lectures. Front row (from left): Francesca Rochberg, Georgia Irby-Massie, David O'Connor, Michael Lewis. Back row: Alexander Jones, Richard Talbert, Benet Salway, Jim Akerman.

The Chicago Map Society, The International Map Collectors Society (IMCoS), and the Philip Lee Philips Society co-sponsored a reception on the Friday evening during the Nebenzahl Lectures (November 9). The University of Chicago Press hosted a reception on Saturday evening, November 10, honoring the Nebenzahl Lectures publications, the publication of the Maps volume, and the release of the volume 3 of the History of Cartography.

The annual meeting of the Society for the History of Discoveries followed on November 11-13, 2007, culminating in a talk on the recently published *Oxford Companion to World Exploration* by its editor, David Buisseret, former director of the Smith Center.

In addition to these main events, the Library offered several series of public programs attached to the Festival of Maps. These included a curator's talk and gallery walk by Michael Conzen on the opening day of Mapping Manifest Destiny, followed by a panel of short lectures on its themes by Seymour Schwartz, Bob Karrow, Diane Dillon, and Jim Akerman; a program on environmental themes in cartography organized for the Chicago Humanities Festival featuring Tom Koch, John Cloud, and Mark Monmonier; a curators' talk and walk through the Ptolemy exhibit; three Chicago Map Society programs featuring Peter Barber, Susan Schulten, and Michael Friendly; and three programs sponsored by the Geographic Society of Chicago in collaboration with the Chicago Map Society featuring Ricardo Padrón, Alessandro Scafi, and Ruth Watson.

# **Newberry Map News**

#### **SMITH CENTER STAFF NEWS**

Sarah Frank, Smith Center Program Assistant left the Center early in 2009. We have been fortunate to hire Laura McDowell, a recent graduate of Loyola University's graduate Public History program as our new Program Assistant.

# SHORT-TERM HISTORY OF CARTOGRAPHY FELLOWS SINCE 2007

Short-term fellows at the Newberry Library have terms of two weeks to two months time to research the library's rich holdings in the humanities. Short-term cartography fellowships are provided by the generous sponsorship of Janet and Arthur Holzheimer. Below is a list of the short-term Fellows in the history of cartography at the Newberry Library since 2007. For application information, please visit http://www.newberry.org/research/felshp/fellowshome.html.

Junia Furtado (Professor of History, Universidade Federal de Minas Gerais, Brazil), "The Oracles of Enlightenment Geography in the Luso-Brazilian World: Jean Baptiste Bourguignon d'Anville, Ambassador Luis de Cunha and the Cartography of South America."

**Ruth Watson** (Fine Arts, University of Auckland), "A Heart-Shaped World: Cordiform Maps of the Sixteenth Century."

Laura Keenan Spero (Ph.D. candidate, History, University of Pennsylvania), "The Shawnees in the Colonial Atlantic World."

Molly Robey (Ph.D. candidate, English, Rice University), "Sacred Geographies; Religion, Race, and the Holy Land in American Literature, 1819-1920."

Ted Mitchell (Ph.D. candidate, History, Michigan State University) "Connecting a Nation, Dividing a City: How Railway Development Shaped Urban Space and Affected People in Nineteenth-Century Chicago."

Andrew Sturtevant (Ph.D. candidate, History, College of William and Mary), "Onontio's Children: French Detroit's Native Population, 1701-1763."

Martine Sauret (Visiting Professor, French, Macalaster College), "Early Maps of French Normand Explorers."

**Toni Veneri** (Ph.D. candidate, Italian Studies, Università degli Studi Trieste), "Spatializing Travel Writing: Cartographic Utopias for the Venetian Empire."

Lea Juric (Ph.D. candidate, English, New York University), "Where People Kill with Their Looks: Illyria in Renaissance England and in Modern Literary Criticism."

#### CHICAGO MAP SOCIETY PROGRAMS

The Chicago Map Society usually meets at the Newberry Library on the third Thursday of the month during the academic year at 5:30 pm. For more information, visit http://www.newberry.org/smith/cms/cms.html. Below is a list of this season's events and their locations:

September 17, 2009: David Buisseret (Newberry Library), *How a Jamaican Planter Established Greenwich Longitude*. Towner Fellows' Lounge.

October 15, 2009: Bob Karrow (Newberry Library), People Behind the Maps: An Illustrated History of the Men and Women Who Made the Newberry a Center for Cartographic Studies. Towner Fellows' Lounge.

November 19, 2009: Toby Lester (The Atlantic), on his new book *The Fourth Part of the World*. Ruggles Hall.

December 17, 2009: Harry Stern (University of Washington), *Peary and Me*. Towner Fellows' Lounge.

January 21, 2010: Patrick Morris (Newberry Library), The NLCC (Newberry Library Cartographic Catalog) -- What's in it, How to use it. Towner Fellows' Lounge.

February 18, 2010: Alex Papadopoulos (DePaul University), *Exploring Byzantine Cartographies*. Towner Fellows' Lounge.

March 18, 2010: Martin Brueckner (University of Delaware, author of *The Geographic Revolution in Early America: Maps, Literacy and National Identity*). Location To Be Announced.

April 15, 2010: To Be Announced.

May 20, 2010: Introduction to the Map Collections at Northwestern and a talk on the Conservation,
Digitization, and Importance of "The Oldest Map of Evanston," at the Ver Steeg Faculty Lounge,
Northwestern University Library.

June 17, 2010: Renate Burri (Georg-August-Universitat Gottingen), *Ayer MS 743 in the Newberry Library, A 'lost' manuscript of Ptolemy's Geography*, Towner Fellows' Lounge.

# **Briefly Noted**

#### RESEARCH CENTERS

The University of Southern Maine opened the renovated and expanded facilities of the Osher Map Library and Smith center for Cartographic Education on October 18, 2009. The map library first opened in October 1994 and soon outgrew its original facilities on the ground floor of USM's Glickman Family Library. Its expansion, together with the new arcade entrance for the Library, began in Fall 2007 as the second stage of the University Commons project. The University Commons was made possible by a private fund-raising campaign, including a Kresge Challenge Grant, and a higher education bond. The new three-story addition has quadrupled the library's size. For more information or to visit the new Osher Map Library, call (207) 780-4850, email oml@usm.maine.edu or visit the new website at www.usm.maine.edu/maps.

#### **FELLOWSHIPS**

### David Woodward Memorial Fellowship in the History of Cartography 2010-2011, Institute for Research in the Humanities at the University of Wisconsin

Applications are solicited for an annual two-month memorial fellowship in honor of David Woodward, a founding editor of The History of Cartography and the first director of the Smith Center. The purpose of this fellowship is to attract a scholar to the University of Wisconsin-Madison campus to research and write on a subject related to the history of cartography. The fellow chosen for the 2010-2011 academic year will focus on a period relevant to any of the last three volumes of The History of Cartography series, which cover the modern era from ca. 1650 to 2000. Applicants for the Fellowship, who should hold a Ph.D. or equivalent, should submit an application form and proposal not exceeding four double spaced page by February 19, 2010. For more information, contact Loretta Freiling at freiling@wisc.edu.

### **LECTURES**

## The Warburg Institute, University of London Maps and Society Nineteenth Series: 2009-2010

Lectures in the history of cartography convened by Catherine Delano Smith (Institute of Historical Research), Tony Campbell (formerly Map Library, British Library), and Alessandro Scafi (Warburg Institute). Meetings, followed by refreshment, are held on selected Thursdays at the Warburg Institute at 5:00pm. Admission is free. All are welcome. Enquiries: +44 (0) 20 8346 5112 (Dr. Delano Smith).

November 5, 2009: Professor Richard Talbert (Department of History, University of North Carolina). The Artemidorus Papyrus and Its (ancient?) Map of...Where...?

December 3, 2009: Dr. Carla Lois (Universidad de Buenos Aires; Universidad Nacional de La Plata). Toponymic Landscapes: Ways of seeing Patagonia in Early Argentinean Maps.

January 21, 2010: Alexander Johnson (Department of History, University of Exeter). Board of Trade and Its Cartographic Agenda in British North America, 1748-1782.

February 25, 2010: Captain Michael Barritt, RN (Vice-President, Hakluyt Society). 'Practical Men of Science': Operational Surveys in the French Revolutionary and Napoleonic Wars, and the Emergence of the RN Hydrographic Specialisation.

March 18, 2010: Dr. Alexander Kent (School of Geography, University of Southampton). Landscape or Blandscape? Exploring Cartographic Style in European Topographic Maps of the 20th Century.

April 15, 2010: Dr. Adam Mosley (Department of History and Classics, University of Swansea). Cosmography and Cartography in the Renaissance: Their Relationship Revisited.

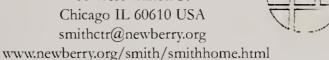
May 27, 2010: Dr. Sandra Sáenz-López Pérez (Ministerio de Ciencia e Innovación, Madrid). European Encounters with 'the Other' in Sixteenth-Century Cartography.

The Hermon Dunlap Smith Center for the History of Cartography at the Newberry Library was founded in 1972 to promote the study of the history of cartography through public programs, research projects, fellowships, courses of instruction, and publications.

Mapline (ISSN 0196-1881) is the Center's newsletter. The cost of an annual subscription (three issues), inclusive of postage, is \$10 for delivery in North America, \$15 for all other subscribers. Back issues (as available) can be purchased for \$3.50 each. An index of past issues and text of selected articles are available on our Web site. Submissions of news items, lead articles, or review copies of recent books is encouraged, and should be sent to the attention of Mapline Editor at the address listed below.



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# Mapping and Art in the Americas: A New NEH Summer Institute in 2010



Mapa de Sigüenza, showing the migrations of the Aztecs (19th century copy). Edward E. Ayer Collection, The Newberry Library

The Smith Center is pleased to announce Mapping and Art in the Americas, a new NEH summer institute for college and university faculty co-directed by Center Director Jim Akerman and Diane Dillon, an art historian and the Newberry's Assistant Director for Research and Education. The five-week institute, funded by the National Endowment for the Humanities, will be held from 12 July to 13 August 2010. Akerman and Dillon have invited twelve guest faculty specializing in art, cartography, geography, philosophy, American history, map librarianship, and literary studies. They will guide twenty-five competitively chosen participants from across the United States on an exploration of the interplay between American art and mapping from the transatlantic encounter through the 21st century. The institute is the seventh NEH summer program organized by the Center in this decade.

Mapping and Art in the Americas will encourage the participants to move beyond regional and cross disciplinary boundaries and move beyond regional and chronological specialties to address the complex history of the relationship between art and mapping in the Americas while pursuing their own research projects utilizing the Newberry's extensive collections in the humanities, art, and cartography. The summer institute will take a long view of the relationship between mapping and art in the Americas spanning five centuries that explores how they co-exist in specific works and contexts to shape ideas about space, landscape, natural history, ethnography, economic exploitation, and politics.

Twenty-five college level teachers will be selected for participation in the program. Scholars from a variety of disciplinary backgrounds are encouraged to apply. Completed applications must be postmarked no later than 2 March 2010. For more information, visit our website at www.newberry.org/smith/artandcartography.html or